

THE ALTRUSA COMPASS



VOLUME 1, ISSUE 2

OCTOBER 1, 2014

PRESIDENT'S MESSAGE

Altrusa...Jazz it Up!

Convention 2015, Kansas City, Missouri theme encourages us to all 'jazz up' our clubs and membership. How can we 'jazz it up?' We can 'jazz it up' by putting our membership growth drivers—inclusion, clarity and flexibility—to work for us in our Clubs. This month I will focus on inclusion.

What does inclusion look like in a club? Inclusion involves inviting to membership those who are different than us, encouraging new ideas and projects, listening to those new ideas, stepping out and supporting those new ideas. Inclusion means there is diversity; like a jazz band, it is when the unique sounds of the different instruments are blended together that they make a pleasing melody that draws others to the music.

Join us in Kansas City to learn and share ways to bring the diverse voices/ members into your Altrusa Club so you will draw others to the energetic, upbeat melodies of Altrusa!

In Altrusa Spirit,



Altrusans will join millions of volunteers around the world on October 25, 2014 to make a difference in our communities. Many Altrusa Clubs do literacy based projects but that is NOT a requirement. Provide the service your community needs and if you cannot do it on Saturday, do it anyway!

In order to streamline administrative reporting requirements, pre-registration of your project has been discontinued. Your Club's information will be collected with a brief survey to be distributed to Club Presidents. We will summarize the information and CELEBRATE Altrusans in action. Please send project pictures to altrusa@altrusa.org. Include photo releases if applicable.

Altrusa International does not meet current requirements for award consideration. Your Club projects might. Visit makeadifferenceday.com for information about how you can enter your project for award consideration.

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This newsletter is being sent to District Fourteen in Spanish. It can be found online at http://members.altrusa.org/Publications/Altrusa_Compass.aspx

54th Altrusa International CONVENTION



Convention Charm

Altrusans, get ready to JAZZ IT UP at our 2015 International Convention!

Dates: July 17-20, 2015

Location: Kansas City, MO

Accommodations: Westin Kansas City at Crown Center
(1 E. Pershing Rd, Kansas City, MO 64108)

Traditional Rooms Rates are \$159 single or double, \$184 triple, and \$209 quad. Several different types of suites are also available. The rates do not include taxes and other fees or charges. It is critically important that you book your stay with the Altrusa group so credit is given towards the total 1,105 room nights required to avoid penalty fees. Unfortunately, the Westin has been unable to provide instructions on how to begin booking rooms, but this will be remedied. **STAY TUNED FOR MORE INFORMATION!**



Pictured left, an indoor garden serves as a gateway to the convention space at the Westin (Photo by Sandy Jablonski). Pictured below, a view from a walkway inside the Westin (photo by Ilona Kerby).

Be sure to check out the Kansas City Convention & Visitors Association website (<https://www.visitkc.com/visitors/things-do>) for some great suggestions of things to do and see during your stay in Kansas City.

Registration Fees:

Early Bird Special—\$365

Available Opening through February 28

Standard Registration—\$385

Available March 1 through May 31

Late Registration—\$424

Available after May 31

Partial Registration—\$100 per day

Meals are NOT included



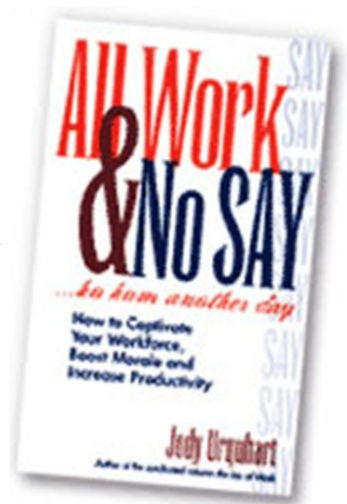
CONVENTION KEYNOTE SPEAKER—JODY URQUHART

Jody Urquhart will be our Opening Keynote Speaker and will provide an all session workshop. Her mission is to help motivate people to derive more meaning, fun and satisfaction from their work.



Jody's trademark is to deliver humorous motivational speeches. Humour is a key part of her audience connection. However, she speaks to serious issues like embracing change with humor, enthusiasm and vigor; and utilizing leadership tools to influence, energize and engage others while keeping your own fires of hope burning.

Jody Urquhart has been a motivational speaker for over 14 years and speaks at over 60 organizations and associations every year. She is also the author of the book All Work & No SAY which she will provide to all registered attendees.



THE MEMBERSHIP REPORT

We welcomed 122 new and returning Altrusans to our ranks in August.

Altrusa International's records include the birth year for 57% of our members. Of those members, 69% are over 60 years of age. Only 2% are under 35 years of age.

	Active	Affiliate	Emeritus	Life	Total
Members	7,814	34	328	16	8,192
Birth Year on Record	4,566	4	128	7	4,705
% of Members	58%	11%	39%	43%	57%
% < 35 YO	3%	0%	0%	0%	2%
% 35-60 YO	30%	0%	1%	0%	30%
% > 60 YO	69%	100%	99%	100%	69%

Statistics generated from August 31, 2014 data.

Detailed Membership Reports including District and Club detail are available at <http://members.altrusa.org/Committees/StandingCommittees/MembershipDevelopment/Reports.aspx>.

TIPS AND TOOLS

The Club Membership Committee Guide has been updated! Find it online at <http://members.altrusa.org/Publications/Manuals.aspx>

FOUNDATION UPDATE

Local Club Foundations – Remember!

- The LCF Annual Reporting Form is due by **October 3, 2014**.
- The required name change – move “Inc” to the end of your foundation name by **December 31, 2014**
- Return the signed logo acknowledgment form to foundation@altrusa.org by **December 31, 2014**. We'll create a custom foundation logo for you once it's received.

Please contact Shawna Kaiser, Foundation Coordinator, at foundation@altrusa.org with any questions.

DOC MORGAN FEATURED ITEM

Doc Morgan continues to expand the Altrusa product line. This month we are featuring the shirts that were introduced at this year's Conferences and modeled by our International Representatives. The shirts are available in a wide range of women's and men's sizes, colors, neck lines, and sleeve lengths. Shirt pricing is based on a minimum order of 12 shirts with one logo design. The order may be mixed in any combination of shirt styles and colors. [Click here](#) for a product flyer from Doc Morgan.

For more information, please visit the [Doc Morgan website](#) or call them at 630-584-9414.

The Altrusa Compass, our monthly newsletter, is intended to provide members with a brief summary of timely information. International Bylaws and Policies, as well as Procedure Manuals that provide greater detail are available under the Publications tab at www.altrusa.org.

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